

17th Annual Best Practices Conference

	Time	Details	Staff	Equipment
Morning Session 9:00 am – 12:00 pm	8:00 am - 9:00 am Grand Ballroom Lobby	Registration & Continental Breakfast	Registraion: Terri & June, all staff help AV set-up for morning session: Sam & Elisabeth	5 Registration Tables, 8 Chairs, Registration Materials (folders, nametags)
	9:00 am - 9:30 am Grand Ballroom	TCRC Current Initiatives Carlo DiClemente	Intro: Reshma (back-up: June) AV & Timing: Sam	Podium with mic, Lavalier mic, Tabletop mic, 3 Handheld mic, Projector, 4 Screens, Confidence Monitor, Internet access, Splitter interface + extension cable, 14-channel sound board, Mac display adapter, Table with two chairs (head table), Slides, Laptop, Advancer
	9:30 am – 10:30 am Grand Ballroom	Keynote #1: Findings on Early Adolescent Substance Use from the Adolescent Brain Cognitive Development Study Alexander Wallace	Speaker Intro: Carlo AV & Timing: Sam Photos: Elisabeth	Slides
	10:30 am – 10:45 am	<i>Break</i>		
	10:45 am – 11:45 am Grand Ballroom	Keynote #2: Diabetes & Smoking Carlo DiClemente	AV & Timing: Sam Photos: Elisabeth	Slides
	11:45 am – 12:00 pm Grand Ballroom	Q & A Session with Keynote Speakers	AV & Timing: Sam Mic. Runners: Elisabeth & Sam	Podium with mic, Tabletop mic, Lavalier mic, 3 Handheld mic (one on stage)
Lunch Session 12:00 pm – 1:30 pm	12:00 pm – 12:45 pm	<i>Lunch Break</i>		
	12:45 pm – 1:00 pm Cameo	Maryland Legislative Updates Legal Resource Center Brooke Torton	Speaker Intro: Carlo AV & Timing: June Photos: Elisabeth	Podium with mic, Lavalier mic, Handheld mic, Projector, 2 Screens, Internet access, Audio, Mixer, Slides, Laptop, Advancer
	1:00 pm – 1:20 pm Cameo	Maryland Department of Health Updates Dana Moncrief	Speaker Intro: Carlo AV & Timing: June Photos: Elisabeth	Slides
	1:20 pm – 1:30 pm Cameo	Quitline Referral Awards Carlo DiClemente	Announcement: Carlo AV & Timing: June Photos: Elisabeth	Slides
Early Afternoon Session 1:30 pm – 2:30 pm	1:30 pm – 1:40 pm	<i>Break</i>		
	1:40 pm – 2:30 pm Workshop A Crystal Room	Improving Patient Health Through the Integration of Lung Cancer Screening and Tobacco Control in the Healthcare Setting Kathryn Taylor & Randi Williams	Introduction & Transition: Sam AV, Timing, Photos: Terri Mic. Runner: Sam/Terri	Podium with mic, 2 Handheld mic, 2 Tabletop mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 2 chairs, Slides, Laptop, Advancer
	1:40 pm – 2:30 pm Workshop B Tiffany Room	Intersection of Tobacco and Cannabis Dawn Berkowiz	Introduction & Transition: Elisabeth AV, Timing, Photos: Reshma Mic. Runner: Elisabeth/Reshma	Podium with mic, 2 Handheld mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 1 chair, Slides, Laptop, Advancer
	1:40 pm – 2:30 pm Workshop C Regency Room	Prevention: Local & State Efforts Maria Julian & Heather Grove	Introduction & Transition: Carlo AV, Timing, Photos: June Mic. Runner: Carlo/June	Podium with mic, 2 Handheld mic., 2 Tabletop mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 2 chairs, Slides, Laptop, Advancer
Late Afternoon Session 2:30 pm – 3:30 pm	2:30 pm - 3:00 pm	<i>Break</i>		
	2:40 pm – 3:30 pm Workshop D Crystal Room	Addressing Tobacco Use and Cessation with Black and Latino/a/x LGBTQ Youth and Young Adults Jessica Fish	Introduction & Transition: Sam AV, Timing, Photos: Terri (check-out) Mic. Runner: Sam/Terri	Podium with mic, 2 Handheld mic, 2 Tabletop mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 2 chairs, Slides, Laptop, Advancer
	2:40 pm – 3:30 pm Workshop E Tiffany Room	Intersection of Tobacco and Cannabis Dawn Berkowiz	Introduction & Transition: Elisabeth AV, Timing, Photos: Reshma (floater) Mic. Runner: Elisabeth/Reshma	Podium with mic, 2 Handheld mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 1 chair, Slides, Laptop, Advancer
	2:40 pm – 3:30 pm Workshop F Regency Room	We are Worth It! Addressing Tobacco Use & Reducing Stigma for Individuals Living with Mental Health Challenges Ryan Coffman	Introduction & Transition: Carlo AV, Timing, Photos: June (check-out) Mic. Runner: Carlo/June	Podium with mic, 2 Handheld mic., 2 Tabletop mic, Projector, Screen, Internet access, Audio, Mixer, Covered head table with 2 chairs, Slides, Laptop, Advancer

MORNING SESSION	SPEAKER	TIME	LOCATION
Maryland TCRC Projects & Programs	Carlo DiClemente	9:00 am – 9:30 am	Grand Ballroom
Keynote #1	Alexander Wallace	9:30 am – 10:30 am	Grand Ballroom
Break	-	10:30 am – 10:45 am	-
Keynote #2	Carlo DiClemente	10:45 am – 11:45 am	Grand Ballroom
Q & A Session	Carlo & Alex	11:45 am – 12:00 pm	Grand Ballroom

WELCOME & HOUSEKEEPING: Reshma (Back-up: June)

Slides 1 – 6; See Intro Script

And now it is my pleasure to introduce and turn things over to our Center Director, Dr. Carlo DiClemente.

TCRC INITIATIVES: Carlo

Slide 6 onwards

KEYNOTE #1 INTRO: Carlo

Dr. Alexander Wallace received his doctorate from the University of Wisconsin-Milwaukee researching the effects of substance use in adolescence on neurodevelopment. His work has primarily been around the intersection of substance use and comorbid externalizing symptoms, such as ADHD, and their impact of brain morphometry, neurocognition, and other clinical outcomes. Dr. Wallace is currently on fellowship with Dr. Susan Tapert exploring how substance use initiation in late childhood and early adolescence impacts neurodevelopmental trajectories.

KEYNOTE #2: Carlo

Q&A SESSION: Carlo + Alex

END-OF-SESSION ANNOUNCEMENT: Carlo

Thank you again, Dr. Wallace. We will be moving to the Cameo Room for lunch. As mentioned earlier, this room will be converted into 3 separate rooms for workshops, so please take your belongings with you to the Cameo Room.

STAFF & SET-UP

Introduction	Reshma, Back-Up: June
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AV & Timing	Sam
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Photos	Elisabeth
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Mic. Runners	Sam and Elisabeth
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Set-Up

- Rounds for audience seating
- Podium with mic on stage
- Head table with 2 chairs on stage (for Q & A)
- 2 handheld mics on staff round table at the front
- All other mics (1 handheld, 1 lavalier, and 1 tabletop mic) on head table

REMINDERS FOR TEAM

Before Presentations

Sam & Elisabeth

- Confirm projector is working
- Pull up TCRC slides on laptop
- Pull up & minimize keynote slides on laptop
- Confirm slides are updated versions (as needed)
- Make sure advancer is connected to laptop and ready on the podium beside laptop
- Test all mics; turn off handheld mics
- Keep 2 (out of 3) handheld mics on staff table at the front for Q & A Session mic. runners
- Keep all other mics (1 handheld, 1 lavalier, 1 tabletop) on head table

During Presentations

Sam

- Monitor presentation time as needed

Elisabeth

- Take photos

Q & A Session

Elisabeth & Sam

- Provide mic. to audience as needed

June, Terri, & Reshma

- Confirm that Cameo is ready for lunch session
- Get award plaques ready
- Confirm projector is working
- Pull up Brooke's slides on laptop
- Pull up & minimize Dana's & awards slides
- Confirm slides are updated versions (as needed)
- Make sure advancer is connected to laptop and ready on the podium beside laptop

LUNCH SESSION	SPEAKER	TIME	LOCATION
Maryland Legislative Updates	Brooke Torton	12:45 - 1:00 pm	Cameo
Updates from Maryland Department of Health	Dana Moncrief	1:00 pm - 1:20 pm	Cameo
Quitline Referral Awards	Carlo DiClemente	1:20 - 1:30 pm	Cameo
--Break--	-	1:30 - 1:40 pm	-

INTRODUCTION (LRC & CTPC): Carlo

We will now begin our lunch session presentations. Brooke Torton from the Legal Resource Center will be providing Maryland Legislative Updates, after which Dana Moncrief from the Center for Tobacco Prevention and Control will provide Maryland Department of Health Updates.

QUITLINE REFERRAL AWARDS: Carlo

Welcome to the QL Referral Awards portion of the day.

This year the **FAX REFERRAL AWARD** goes to the **SHEPPARD PRATT HOSPITAL SYSTEM!**
1We are very pleased to have a representative from Sheppard Pratt here with us today to accept this award.

2Geoffry Bowman, would you please join me on stage?

3Sheppard Pratt's VP and CMO Todd Peters recommended Geoff as the staff person most fitting to accept this award on behalf of their entire Health System.

4Geoff is a long-standing nurse at Sheppard Pratt, and as the Clinical Effectiveness Coordinator he is a leader within their Quality/Safety Team.

5Dr. Peters states that Geoff has been instrumental in leading the fax referral process.

6He also credits Geoff with Sheppard Pratt's high number of referrals, as Geoff has helped to develop and educate the process with their frontline staff.

7And so it is our pleasure to present Sheppard Pratt's Fax Referral Award to Geoff on their behalf.

And now, we're announcing that this year's **ONLINE REFERRAL AWARD** goes to **SUBURBAN HOSPITAL in Montgomery County!**

By any chance is there anyone here today from Suburban Hospital?

If yes – bring them up on stage. If no:

We have asked Optum to assist us with identifying staff members at Suburban Hospital who are actively involved in the online referral process, and we will be in touch with those individuals when we hear back from Optum to make sure the award plaque ends up in the right hands.

And finally, this year's **EHR REFERRAL AWARD** goes to

UM UPPER CHESAPEAKE PRIMARY CARE in Harford County

Is there anyone here today from Upper Chesapeake Primary Care?

If yes – bring them up on stage. If no:

We are also waiting to hear back from Optum about staff members at Upper Chesapeake Primary Care who are actively involved in the EHR referral process, and we will be sure to contact the appropriate individuals to make sure the award plaque is displayed in the proper location.

We also want to give a shout-out to the following list of "Honorable Mentions"

And, here's a list of previous Quitline Referral Award winners

And now we'll have a quick drawing for our door prizes, courtesy of Dr. DiClemente.

END-OF-SESSION ANNOUNCEMENT: Carlo

The early afternoon workshops will be beginning soon. Workshop options are outlined in the agenda in your folders. At this time, please make your way back to the Grand Ballroom, which has now been divided into smaller rooms for workshops.

STAFF & SET-UP

Intro. & Final Announcement	Carlo
AV & Timing	June
Photos	Elisabeth
Set-Up	
- Rounds for audience seating	
- Podium with mic on stage	
- 1 handheld and 1 lavalier mic on podium	

REMINDERS FOR TEAM

During/Towards End-of-Lunch

Sam

- Confirm that slides are pulled up for lunch presentations
- Turn on projector/laptop screen (as needed)

After Lunch, During Presentations

June

- Monitor presentation time as needed

Reshma and Sam

Set up breakout rooms:

- Pull up early afternoon presentations on laptops; pull up and minimize later afternoon presentations on laptops
- Confirm slides are updated versions (as needed)
- Confirm that the video in Heather's presentation (Wkshp C: Regency) plays
- Make sure advancers are connected to laptop and ready on the podium beside laptop
- Test all mics; turn off handheld mics
- Move two chairs to the back of each room for staff seating
- Keep one handheld mic in the back of each room on a chair (for audience questions at the end of the workshop)
- Keep all other mics on head table

End of Session

All staff

Move to designated rooms

WORKSHOP A	SPEAKER	TIME	LOCATION
Improving Patient Health Through the Integration of Lung Cancer Screening and Tobacco Control in the Healthcare Setting	Kathryn Taylor Randi Williams	1:40 - 2:30 pm	Crystal Room

SPEAKER INTRO: Sam

This afternoon, we welcome two members of the Lombardi Comprehensive Cancer Center’s *Cancer Prevention and Control Program* at Georgetown University Medical Center, Dr. Kathryn Taylor and Dr. Randi Williams.

Dr. Taylor is a tenured Professor in the Department of Oncology whose recent research has focused on the clinical and public health translation of lung cancer screening as a teachable moment for smoking cessation and relapse prevention. Her team recently completed an NCI-funded randomized smoking cessation intervention trial among individuals who were undergoing lung cancer screening as well as an American Lung Association-funded randomized trial designed to improve awareness of lung cancer screening among individuals who contacted the Maryland Tobacco Quitline. As part of the NCI’s *Cancer Center Cessation Initiative*, Dr. Taylor also leads the Smoking Treatment and Recovery Program at Georgetown Lombardi Comprehensive Cancer Center.

Dr. Williams is an Assistant Professor in the Department of Oncology, whose research focuses on methods to promote the adoption of evidence-based lung cancer control practices to advance health equity. In her NCI-funded award, Dr. Williams is targeting provider and patient behavior to promote communication and advance equity in screening rates between Black & White patients. She recently led the development of a self-directed *Health Disparities & Lung Cancer Screening* course for primary care providers and co-leads a DC Health Department-funded quality improvement initiative to address tobacco-related disparities. She also co-leads the Dissemination & Implementation Affinity Group and serves on the *Racial Justice Committee for Change Curriculum: Reform Subcommittee* at Georgetown.

And with that, I am turning things over to Dr. Taylor and Dr. Williams.

END-OF-SESSION ANNOUNCEMENT: Sam

Thank you, Dr. Taylor and Dr. Williams. Our next session will begin at 2:40 pm. In this room, there will be a workshop on “Addressing Tobacco Use and Cessation with Black and Latino LGBTQ Youth.” In the Tiffany Room, there will be a workshop on the “Intersection of Tobacco and Cannabis.” And in the Regency Room, there will be a workshop on “Addressing Tobacco Use and Reducing Stigma for Individuals Living with Mental Health Challenges.”

STAFF & SET-UP

Intro & End-of-Session Ancmt	Sam
AV, Timing, & Photos	Terri
Mic. Runners	Sam/Terri
Set-Up	
<ul style="list-style-type: none"> - Rounds for audience seating - Podium with mic on stage - Head table with 2 chairs - 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed) - 1 handheld mic in the back of the room on staff chair (for audience questions at the end) - All other mics (1 handheld, 2 tabletop) on head table 	

REMINDERS FOR TEAM

Before Presentation

Sam

- Confirm that early afternoon slides are pulled up on laptop

During Presentation

Terri

- Monitor presentation time as needed
- Take photos

Q & A/End-of-Presentation

Sam/Terri

- Provide mic. (on the chair in the back of the room) to audience as needed
- Remain in room for next session

WORKSHOP B	SPEAKER	TIME	LOCATION
Intersection of Tobacco and Cannabis: Viewing Legalization of Adult-Use Cannabis Through a Tobacco Control Lens	Dawn Berkowitz	1:40 - 2:30 pm	Tiffany Room

SPEAKER INTRO: Elisabeth

This afternoon, we welcome Dawn Berkowitz, who has been with the Maryland Department of Health for over two decades, currently serving as the Deputy Executive Director of the Maryland Medical Cannabis Commission. Prior to this role, she served as the Director for the Center for Tobacco Prevention and Control from 2013 to 2021, where she provided oversight, guidance, and expertise to local, state, and national tobacco control initiatives. She provided guidance to the Governor’s Task Force to End Smoking in Maryland in the early 2000s, which formed the legislative and programmatic framework for *Master Settlement Agreement* dollars coming into Maryland and worked to form the current structure of Maryland’s resulting tobacco control program.

In September 2021, she moved to her new role with the Commission to spearhead public health efforts, utilizing her previous tobacco prevention and policy experience, as Maryland begins to plan for and implement adult-use of cannabis. She also serves on the executive committee of the national Tobacco Control Network as immediate Past-Chair and is a Vice-Chair of the Maryland State School Health Council.

And with that, I am turning things over to Dawn.

END-OF-SESSION ANNOUNCEMENT: Elisabeth

Thank you, Dawn. Our next session will begin at 2:40 pm. We will have the same presentation again in this room. In the Crystal Room, there will be a workshop on “Addressing Tobacco Use and Cessation with Black and Latino LGBTQ Youth.” And in the Regency Room, there will be a workshop on “Addressing Tobacco Use and Reducing Stigma for Individuals Living with Mental Health Challenges.”

STAFF & SET-UP

Intro & End-of-Session Ancmt	Elisabeth
AV, Timing, & Photos	Reshma
Mic. Runners	Elisabeth/ Reshma

- Set-Up**
- Rounds for audience seating
 - Podium with mic on stage
 - Head table with 1 chair
 - 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed)
 - 1 handheld mic in the back of the room on staff chair (for audience questions at the end)
 - 1 handheld mic on head table

REMINDERS FOR TEAM

- Before Presentation**
- Elisabeth**
- Confirm that early afternoon slides are pulled up on laptop
- During Presentation**
- Reshma**
- Monitor presentation time as needed
 - Take photos
- Q & A/End-of-Presentation**
- Elisabeth/Reshma**
- Provide mic. (on the chair in the back of the room) to audience as needed
 - Remain in room for next session

WORKSHOP C	SPEAKER	TIME	LOCATION
Prevention: Local & State Efforts	Maria Julian Heather Grove	1:40 - 2:30 pm	Regency Room

SPEAKER INTRO: Carlo

This afternoon, we welcome Maria Julian & Heather Grove. Maria is the executive director of Counter Tools, a nonprofit organization that works to advance place-based public health. From startups to local governments in the U.S. and abroad, Maria has led teams through the implementation of behavior change strategies to improve health outcomes. Prior to joining Counter Tools, Maria led a 20-member team in the implementation and evaluation of public health policy, systems, and environmental programs at a rural Appalachian district health department and served as a Peace Corps volunteer in Moldova from 2011 to 2012.

Today’s second speaker, Heather Grove, is an experienced Community Health Nurse with over eight years of recent experience dedicated to public health in the realm of tobacco control. She is highly proficient in planning and implementing tobacco control activities and has been consistently recognized by the community and coworkers for her strong work ethic, attention to detail, and informative presentations. Living and working in rural Caroline County, Heather is passionate about her work. She truly believes in the power of prevention education and strives to further increase tobacco-free social norms and reduce the burden of tobacco in Maryland, especially in rural areas.

And with that, I am turning things over to our first presenter, Maria.

END-OF-SESSION ANNOUNCEMENT: Carlo

Thank you, Maria and Heather. Our next session will begin at 2:40 pm. In this room, there will be a workshop on “Addressing Tobacco Use and Reducing Stigma for Individuals Living with Mental Health Challenges.” In the Crystal Room, there will be a workshop on “Addressing Tobacco Use and Cessation with Black and Latino LGBTQ Youth.” And in the Tiffany Room, there will be a workshop on the “Intersection of Tobacco and Cannabis.”

STAFF & SET-UP

Intro & End-of-Session Ancmt	Carlo
AV, Timing, & Photos	June
Mic. Runners	Carlo/June
Set-Up	
- Rounds for audience seating	
- Podium with mic on stage	
- Head table with 2 chairs	
- 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed)	
- 1 handheld mic in the back of the room on staff chair (for audience questions at the end)	
- All other mics (1 handheld, 2 tabletop) on head table	

REMINDERS FOR TEAM

- * Maria is presenting first, then Heather*
- * There is a video in Heather’s slides*

Before Presentation

Carlo

- Confirm that early afternoon slides are pulled up on laptop

During Presentation

June

- Monitor presentation time as needed
- Take photos

Q & A/End-of-Presentation

Carlo/June

- Provide mic. (on the chair in the back of the room) to audience as needed
- Remain in room for next session

WORKSHOP D	SPEAKER	TIME	LOCATION
Addressing Tobacco Use and Cessation with Black and Latino/a/x LGBTQ Youth and Young Adults	Jessica Fish	2:40 - 3:30 pm	Crystal Room

SPEAKER INTRO: Sam

This afternoon, we welcome Dr. Jessica Fish, who is an Assistant Professor of Family Science at the University of Maryland School of Public Health and the Deputy Director for Research and Evaluation of the CDC-funded University of Maryland Prevention Research Center. Her research and scholarship is in service to understanding the well-being of lesbian, gay, bisexual, transgender, and queer/questioning youth and their families.

She has published over 95 peer-reviewed studies and book chapters on the topic of LGBTQ youth, development, and health. Broadly, her research aims to identify modifiable factors that contribute to LGBTQ-related health disparities to inform developmentally sensitive policies, programs, and prevention strategies that promote the health of sexual and gender minority people across the life course.

And with that, I am turning things over to Dr. Fish.

END-OF-SESSION ANNOUNCEMENT: Sam

Thank you, Dr. Fish and thank you all for attending Maryland TCRC's 17th and final Best Practices conference. Please remember to fill out the conference evaluation form in your folder and turn it in with your name tag at the tables in the lobby. Certificates of participation will be sent to the email you provided during registration in a few weeks. We appreciate your patience.

If you have any questions, please email us at info@MarylandTCRC.org. Thank you again for joining us!

STAFF & SET-UP

Intro & End-of-Session Ancmt	Sam
AV, Timing, & Photos	Terri
Mic. Runners	Sam/Terri

Set-Up

- Rounds for audience seating
- Podium with mic on stage
- Head table with 2 chairs
- 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed)
- 1 handheld mic in the back of the room on staff chair (for audience questions at the end)
- All other mics (1 handheld, 2 tabletop) on head table

REMINDERS FOR TEAM

Before Presentation

Sam

- Close early afternoon slides on laptop
- Pull up (currently minimized) late afternoon slides on laptop

During Presentation

Terri

- Monitor presentation time as needed
- Take photos

Q & A/End-of-Presentation

Sam/Terri

- Provide mic. (on the chair in the back of the room) to audience as needed

Terri

- Prepare for attendee check-out at registration table

WORKSHOP E	SPEAKER	TIME	LOCATION
Intersection of Tobacco and Cannabis: Viewing Legalization of Adult-Use Cannabis Through a Tobacco Control Lens	Dawn Berkowitz	2:40 - 3:30 pm	Tiffany Room

SPEAKER INTRO: Elisabeth

This afternoon, we welcome Dawn Berkowitz, who has been with the Maryland Department of Health for over two decades, currently serving as the Deputy Executive Director of the Maryland Medical Cannabis Commission. Prior to this role, she served as the Director for the Center for Tobacco Prevention and Control from 2013 to 2021, where she provided oversight, guidance, and expertise to local, state, and national tobacco control initiatives. She provided guidance to the Governor’s Task Force to End Smoking in Maryland in the early 2000s, which formed the legislative and programmatic framework for *Master Settlement Agreement* dollars coming into Maryland and worked to form the current structure of Maryland’s resulting tobacco control program.

In September 2021, she moved to her new role with the Commission to spearhead public health efforts, utilizing her previous tobacco prevention and policy experience, as Maryland begins to plan for and implement adult-use of cannabis. She also serves on the executive committee of the national Tobacco Control Network as immediate Past-Chair and is a Vice-Chair of the Maryland State School Health Council.

And with that, I am turning things over to Dawn.

END-OF-SESSION ANNOUNCEMENT: Elisabeth

Thank you, Dawn and thank you all for attending Maryland TCRC’s 17th and final Best Practices conference. Please remember to fill out the conference evaluation form in your folder and turn it in with your name tag at the tables in the lobby. Certificates of participation will be sent to the email you provided during registration in a few weeks. We appreciate your patience.

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STAFF & SET-UP

Intro & End-of-Session Ancmt	Elisabeth
AV, Timing, & Photos	Reshma
Mic. Runners	Elisabeth/ Reshma

- Set-Up**
- Rounds for audience seating
 - Podium with mic on stage
 - Head table with 1 chair
 - 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed)
 - 1 handheld mic in the back of the room on staff chair (for audience questions at the end)
 - 1 handheld mic on head table

REMINDERS FOR TEAM

Before Presentation

Elisabeth

- Close early afternoon slides on laptop
- Pull up (currently minimized) late afternoon slides on laptop

During Presentation

Reshma

- Monitor presentation time as needed
- Take photos

Q & A/End-of-Presentation

Elisabeth/Reshma

- Provide mic. (on the chair in the back of the room) to audience as needed

Reshma

- Floater/help with check-out at registration table as needed

WORKSHOP F	SPEAKER	TIME	LOCATION
We are Worth It! Addressing Tobacco Use & Reducing Stigma for Individuals Living with Mental Health Challenges	Ryan Coffman	2:40 - 3:30 pm	Regency Room

SPEAKER INTRO: Carlo

This afternoon, we welcome Ryan Coffman, who is the Tobacco Policy and Control Program Manager for the Philadelphia Department of Public Health. In this role, he oversees several tobacco control and policy initiatives within the Division of Chronic Disease and Injury Prevention. These initiatives include the prevention of youth initiation, promoting tobacco-free environments, mass media campaigns, tobacco control policy, and tobacco treatment services. He is committed to serving vulnerable populations disproportionately impacted by the effects of tobacco use.

Previously, Ryan provided inpatient, outpatient, and community tobacco use disorder treatment in hospital, behavioral health, correctional, and substance use treatment settings. He acquired his Masters in Public Health at Tulane University and has certifications in health education, tobacco use disorder treatment, and global tobacco control. Ryan first became committed to tobacco control in 2003 while serving as a Peace Corps volunteer in Kenya and continues to provide tobacco treatment services at Health Center 2 in South Philadelphia.

And with that, I am turning things over to Ryan.

END-OF-SESSION ANNOUNCEMENT: Carlo

Thank you, Ryan and thank you all for attending Maryland TCRC's 17th and final Best Practices conference. Please remember to fill out the conference evaluation form in your folder and turn it in with your name tag at the tables in the lobby. Certificates of participation will be sent to the email you provided during registration in a few weeks. We appreciate your patience.

If you have any questions, please email us at info@MarylandTCRC.org. Thank you again for joining us!

STAFF & SET-UP

Intro & End-of-Session Ancmt	Carlo
AV, Timing, & Photos	June
Mic. Runners	Carlo/June
Set-Up	
<ul style="list-style-type: none"> - Rounds for audience seating - Podium with mic on stage - Head table with 2 chairs - 2 chairs in the back of the room for staff seating (move to audience tables if extra seating needed) - 1 handheld mic in the back of the room on staff chair (for audience questions at the end) - All other mics (1 handheld, 2 tabletop) on head table 	

REMINDERS FOR TEAM

Before Presentation

Carlo

- Close early afternoon slides on laptop
- Pull up (currently minimized) late afternoon slides on laptop

During Presentation

June

- Monitor presentation time as needed
- Take photos

Q & A/End-of-Presentation

Carlo/June

- Provide mic. (on the chair in the back of the room) to audience as needed

June

- Prepare for attendee check-out at registration table